



# How To: Twitter

Twitter gives us the opportunity to be a part of the conversation on educating voters on this unique Recall Election, and helping Los Angeles County residents build a voting plan for the California Gubernatorial Recall Election.

Other items to keep in mind:

- Twitter is largely a news and text based platform, and in order to break through the cluttered space, we recommend tweeting with engaging social graphics to catch viewers' attention.
- Posting consistently is key to driving the discussion. We recommend posting 1-2 times a day and retweeting like minded organizations daily as well.
- Consider engaging in one-on-one conversations with users who post positive questions in order to connect with voters and provide more details on how to vote in this special election.

Plan your vote today at  
[LAVote.net!](https://LAVote.net)

**PLAN YOUR VOTE**  
*September 2021*

